



AGORA
NAGUIB O. SAWIRIS
SCHOOL OF BUSINESS



AGORA SCHOOL OF BUSINESS **MBA PROGRAM**

JOIN THE FUTURE OF ENTREPRENEURSHIP





OUR VISION

is to be the leading hub for practical, impactful and global business education that is rooted in a holistic, ethical and human-centered approach.



OUR MISSION

is to provide quality, industry-engaged global business education supported by technology for a diverse student population who will make a positive and ethical impact in our society.



OUR CORE VALUES

Ethical
Practical
Global
Impactful
HUMAN-CENTERED



OUR GLOBAL FACULTY



GHASSAN YACOUB
PH.D.
PROFESSOR OF
STRATEGIC MANAGEMENT



EUSEBIO SCORNAVACCA
PH.D.
PROFESSOR OF MANAGEMENT
INFORMATION SYSTEMS



KEVIN CARILLO
PH.D.
PROFESSOR OF DATA
ANALYTICS



LILIAN CARVALHO
PH.D.
PROFESSOR OF MARKETING



MARK MORGAN
J.D.
PROFESSOR OF BUSINESS
LAW & ETHICS



MASSIMILIANO PELLEGRINI
PH.D.
PROFESSOR OF LEADERSHIP &
ORGANIZATIONAL BEHAVIOR



ROBERT FELIX, PH.D.
PROFESSOR OF ACCOUNTING



TIAGO RATINHO, PH.D.
PROFESSOR OF ENTREPRENEURSHIP



JASON BECK, PH.D.
PROFESSOR OF ECONOMICS



RAMY ADEEB
M.SC., M.B.A.
PROFESSOR OF PRACTICE



ALEX SHALABY
PROFESSOR OF PRACTICE



ADLY THOMA
M.SC., MPM, PMP
PROFESSOR OF PRACTICE



LANA SAWIRIS
PH.D.
PROFESSOR OF PRACTICE



ONSI SAWIRIS
PROFESSOR OF PRACTICE



NADER ISKANDER
PROFESSOR OF PRACTICE



BASSEM FAYEK
PROFESSOR OF PRACTICE



FADI ANTAKI
PROFESSOR OF PRACTICE



KARIM KHALIFA
PROFESSOR OF PRACTICE



ABDELHAMEED SHARARA
PROFESSOR OF PRACTICE



NATALIE RAMSES
PROFESSOR OF PRACTICE



ALEXANDRA ABDEL NOUR
PROFESSOR OF PRACTICE

ACCELERATED ONLINE MBA PROGRAM

- Business Ethics and Legal Aspects of Entrepreneurship (3C)
- Marketing and Branding (3C)
- Strategic Management and Entrepreneurial Strategy (3C)
- Financial and Managerial Accounting (3C)
- Digital Innovation and Entrepreneurship (3C)
- Economics and Market Dynamics (3C)
- Leading Ventures and Organizational Dynamics (3C)
- Business Analytics and Data-Driven Decision Making (3C)
- Entrepreneurship and the Creative Mindset (3C)
- Capstone Project (6C)

Our accelerated online MBA program has been developed by a group of world-class professors and entrepreneurs. It aims to fully equip students with comprehensive tools and hands-on experience for starting, managing and growing a successful business.

This 33-credit-hour program is designed to be completed in 1 year. It is composed of 9 modular courses. Each course is 4-week long with synchronous and asynchronous content and activities set for each. Upon the completion of the 9 sequential modules, the program ends with a Capstone hands-on project which is delivered by an elite group of entrepreneurs and executives.



INVESTOR LAB

Research done by the Federation of Small Businesses has shown that 70% of small businesses that receive mentoring survive for five years or more, which is double the rate compared with non-mentored entrepreneurs.

For more information, please visit

Our commitment at ASB is to provide a cradle-to-investment model of education, and practical mentorship and providing investments to our aspiring entrepreneurs is a vital part of this model. Our educational model is focused on entrepreneurial success through social impact and shared value creation. Providing our students with business mentors and investors for their projects does not only greatly enhance our unique academic offering to compliment the theoretical with the practical, but also provides us with an opportunity of social impact to engage with innovative, passionate, and intelligent students and become part of their successful entrepreneurial journey.

WHY **ASB**?



INTERNATIONALLY ACCREDITED

Our MBA program is fully accredited in the European Union.



GLOBAL WORLD-CLASS PROFESSORS

We take pride in our world-class professors who come from diverse backgrounds with both academic and practical experience.



HANDS-ON EXPERIENTIAL LEARNING

We provide both academic rigor as well as hands-on real-life experiential learning through the expertise of renowned world-class faculty and entrepreneurs.



RENOWNED BUSINESS ENTREPRENEURS

Our unique network of professors of practice who are seasoned entrepreneurs, CEOs, and venture capitalists provide real-life experience which is made accessible to you through the MBA Capstone project.



ACCELERATED ONLINE MBA

We offer a 100% online and accelerated MBA program that can be completed in 12 months.



INTERACTIVE COURSES, modular base

Our 4-week long courses are designed in a modular fashion to be suitable for working professionals.



MULTIPLE SCHOLARSHIP OPPORTUNITIES

We offer multiple scholarship opportunities to help aspiring professionals and entrepreneurs secure quality education and realize their dreams.



BUSINESS INCUBATOR

Our students have the unique opportunity to apply for the business incubator after finishing their Capstone project in a chance to secure funding and gain professional guidance from an elite group of venture capitalists and executives.



INVESTOR LAB

The Investor Lab holds an annual Investor pitch event, at the conclusion of every academic year where it welcomes both aspiring business ideas as well as existing businesses. The event is open for all qualified projects organized by currently enrolled ASB students





PLEASE REFER TO OUR **WEBSITE** FOR FULL
DETAILS ABOUT OUR ADMISSION PROCESS
AND REQUIREMENTS

FOR MORE INFORMATION ON OUR SCHOLARSHIP
TYPES, KINDLY VISIT OUR **WEBSITE** OR CONTACT US
AT info@asb.ac

ADMISSION & TUITION

TUITION & FEES

- Tuition Per Credit Hour: \$181.81 Per Credit Hour
- Application Fee (Non-Refundable): \$30
- Technology Fee (Per Year): \$250
- Library Free (Per Year): \$250
- Graduation Fee (One-time): \$250
A Regular student would pay \$6,000 for the program.

Payment Frequency

- Full
- Quarterly
- Semi-annually
- Monthly

Important Deadlines

- Start date: September of every year
- Deadline: July 31st of every year.

Scholarships

Agora School of Business offers a variety of scholarships including special scholarships available in partnership with RiseUp for students interested in Social Impact Projects.

Determination of the scholarship amount is decided by the Admissions committee upon receiving a completed admissions application.

For more information on our different scholarship types, kindly visit this link www.asb.ac/scholarship22/ or contact us at info@asb.ac.

If you work for any of our corporate partners or would like to become one, kindly contact us at info@asb.ac.

Agora School of Business programs are fully accredited in the European Union through our partnership with UCAM – Catholic University of Murcia.





Educational Partner



UCAM
UNIVERSIDAD
CATÓLICA DE MURCIA

Corporate Partners



GEMINI
AFRICA



RISEUP



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