



AGORA SCHOOL OF BUSINESS
In partnership with **NAGUIB SAWIRIS**

Agora School of Business

MBA Program

Join the Future of Entrepreneurship



ABOUT ASB

The Agora School of Business (ASB) was established in 2020 as a wholly owned non-profit subsidiary of Agora Educational Group. ASB brings decades of experience in business innovation and entrepreneurship, offering academic rigor and real-world experience in a new and creative way.

ASB aims to help develop next generation leaders to face contemporary challenges by offering exemplary experience of prominent business figures who provide best industry practices to their communities.



OUR VISION

Our vision is to be the leading hub for practical, impactful and global business education that is rooted in a holistic, ethical and human-centered approach.

OUR MISSION

The mission of the Agora School of Business is to provide quality, industry-engaged global business education supported by technology for a diverse student population who will make a positive and ethical impact in our society.



OUR CORE VALUES

- Ethical
- Practical
- Global
- Impactful
- Human-centered

The Agora School of Business programs are fully accredited in the European Union through our partnership with UCAM – Catholic University of Murcia.

OUR GLOBAL FACULTY



**GHASSAN
YACOUB, PH.D.**

Professor of Strategic
Management



**EUSEBIO SCORNAVACCA,
PH.D.**

Professor of Management Information
Systems



**KEVIN CARILLO,
PH.D.**

Professor of Data Analytics



**LILIAN CARVALHO,
PH.D.**

Professor of Marketing



**MARK MORGAN,
J.D.**

Professor of Business Law &
Ethics



**MASSIMILIANO PELLEGRINI,
PH.D.**

Professor of Leadership & Organizational
Behavior



NATALIE RAMSES

Professor of Practice



ONSI SAWIRIS

Professor of Practice



**RAMY ADEEB,
M.SC., M.B.A.**

Professor of Practice



**ROBERT FELIX,
PH.D.**

Professor of Accounting



ADLY THOMA,
MSC., MPM, PMP
Professor of Practice



FADI
ANTAKI
Professor of Practice



TIAGO RATINHO,
PH.D.
Professor of Entrepreneurship



NADER ISKANDER
Professor of Practice



ABDELHAMEED SHARARA
Professor of Practice



JASON BECK, PH.D
Professor of Economics



ACCELERATED ONLINE MBA PROGRAM

Our accelerated online MBA program has been developed by a group of world-class professors and entrepreneurs. It aims to fully equip students with comprehensive tools and hands-on experience for starting, managing and growing a successful business.


This 33-credit-hour program is designed to be completed in 1 year. It is composed of 9 modular courses. Each course is 4-week long with synchronous & asynchronous content and activities set for each. Upon the completion of the 9 sequential modules, the program ends with a Capstone hands-on project which is delivered by an elite group of entrepreneurs and executives.

- Business Analytics and Data-Driven Decision Making
- Business Ethics and Legal Aspects of Entrepreneurship
- Digital Innovation and Entrepreneurship
- Economics and Market Dynamics
- Entrepreneurship and the Creative Mindset
- Financial and Managerial Accounting
- Leading Ventures and Organizational Dynamics
- Marketing and Branding
- Strategic Management and Entrepreneurial Strategy
- Capstone Project



INVESTOR LAB

Our commitment at ASB is to provide a **cradle-to-investment model** of education, and practical mentorship and providing investments to our aspiring entrepreneurs is a vital part of this model. Our educational model is focused on entrepreneurial success through social impact and shared value creation. Providing our students with business mentors and investors for their projects does not only greatly enhance our unique academic offering to compliment the theoretical with the practical, but also provides us with an opportunity of social impact to engage with innovative, passionate, and intelligent students and become part of their successful entrepreneurial journey.



"Research done by the Federation of Small Businesses has shown that 70% of small businesses that receive mentoring survive for five years or more, which is double the rate compared with non-mentored entrepreneurs."

For more information, please visit <https://asb.ac/investor-lab-2/>

ADMISSION & TUITION

TUITION & FEES

Accelerated 1-year MBA program

- Part I Countries Application fee (Non-refundable): \$100
- Part II Countries Application fee (Non-refundable): \$30
- Tuition cost: \$6,000
- Library fee: \$250
- Technology fee: \$250
- Graduation fee: \$250

IMPORTANT DATES

- Application Deadline: July 31st, 2023
- Term Begins: September of every year

**PLEASE REFER TO OUR WEBSITE FOR FULL
DETAILS ABOUT OUR ADMISSION PROCESS
AND REQUIREMENTS**

Scholarships



Agora School of Business offers a variety of Scholarships. Students may qualify for scholarships if they are Egyptian citizens and are in need of financial assistance. Additionally, special scholarships are available in partnership with Gemini Africa for students interested in Social Impact projects.

If you work for any of our corporate partners, kindly email us at info@asb.ac

If a group of 3 or more join our program, they will receive a fixed discount rate of 10%. For more information, kindly email us at info@asb.ac

Determination of the scholarship amount is decided by the Admissions committee upon receiving a complete Application for Admissions.

For more information on our scholarship types, kindly visit our website or contact us at info@asb.ac



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